125 West 55th St New York, NY 10019

Tu-F,M 4 6:30p-7p Tu-F,M 5 7:30p-8p Tu-F,M 6 10p-10:30p

BG BNG THRY B FAMILY FEUD B

LCL12-10-STR64

\$200.00 \$300.00

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23

\$4,130.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$800.00

\$1,250.00

\$900.00

0.0 0.0 0.0

\$900.00

TOTALS:

4

Tu-F,M 2 8a-9a

GD MRN CINN@8A GD MRN CINN@7A

FAMILY FEUD

5 160

\$225.00

30

0

30 30

0 0

0 0

\$25000

Tu-F,M 3 6p-6:30p

# Day/Time

DP

Program

2 32

\$79.00 \$40.00

Rate

Len

10/4

10/5 0

10/6

10/7

10/8

10/9 10/10

Spots Total

Total \$

GRP

\$120.00 \$160.00

> \$0.00 CPP

\$0.00

10/4 - 10/10

Tu-F,M 7a-8a

Total Spots: 23 Total \$: \$4,130.00

Total CPP: \$0.00

Separation:

Buyer: MediaAssistant, AMAG

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Comments: Separation: 30

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY 202-955-5342

Souther



Contract # 25318202 CPE: 521/959/7956 Changes as of: 9/26/2016 at 10:03 AM Version: Current State Version 1

Agency: AMER MEDIA & ADVOCACY GROUP Flight: 10/4/16 - 10/10/16

Advertiser: TRUMP, DONALD Product: Ohio

ALEXANDRIA, VA 22314 815 SLATERS LANE

Agency Order #: 5424784

Station: WSTR Market: Cincinnati

Total Spots: 23 Total \$:

\$4,130.00

Primary Demo: Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total GRP: Total CPP: \$0.00

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Salesperson: ALEXANDRA BRADLEY Buyer: MediaAssistant, AMAG

202-955-5342

Special Instructions

125 West 55th St New York, NY 10019

09/26/16 10:03 AM | ALEXANDRA BRADLEY Date/Time Added by Separation: 30 Comment Order Level Comments

Total		Day/Time	
100%	100%	% Distrib	
23	23	Spots	Daypart Su
\$4,130.00	\$4,130.00	Dollars	Summary
N/A	N/A	CPM	

Market Budget: \$137,667 WSTR Share: Comment:

Competitive Information

WLWT: 19%

41% 24%

WXIX: 13%

WCPO: WKRC:

> GIMP 0.0 2016-Oct Month Total Monthly Summary Spots 23 23 \$4,130.00 \$4,130.00 Dollars

Transaction History           Created/Received         Created by         Status         Spot-         \$ Chg         Contract \$ Con           9/26/16 10:03 AM         \$0         \$0         \$0         \$0           9/26/16 10:03 AM         ALEXANDRA BRADLEY         New         23         \$4,130.00         \$4,130.00	Status A BRADLEY New	Status  A BRADLEY New	Status  A BRADLEY New	New	Queued for Electronic Contracting	Trans	
Status A BRADLEY New	Status A BRADLEY New	Status  A BRADLEY New	Status  A BRADLEY New	9/26/16 10:03 AM	9/26/16 10:03 AM	Created/Received	
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Spot+ Spot- \$ Chg   Confract \$ Con	Spot+   Spot-   \$ Chg   Contract \$ Comment	Spot+   Spot-   \$ Chg   Contract \$ Comment	Spot+   Spot-   \$ Chg   Contract \$ Comment	_EY New		Status	
Transaction History           Spot-         \$ Chg         Contract \$ Con           \$0         \$0         \$0           \$4,130.00         \$4,130.00         \$4,130.00	Transaction History   Spot-   \$ Chg   Contract \$ Comment   \$0   \$0   \$4,130.00   \$4,130.00	Transaction History  Spot: \$ Chg   Contract \$ Comment    \$ 0	Transaction History           Spot-         \$ Chg         Contract \$ Comment           \$0         \$0         \$0           \$4,130.00         \$4,130.00         \$4,130.00	23		Spot+	
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Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR Cincinnati, OH 45219 1906 Highlands Ave

Brand Product Agency

815 Slaters Ln Alexandria, VA 22314 American Media & Advocacy Group 

> Advertiser Schedule Dates Contract # 521/959/7956 (866743) POLITICAL CANDIDATE (ns) (1186) Donald Trump for President-R (107314) American Media & Advocacy Group (9105) 10/04/16-10/10/16 2649399 Demo Date Entered CO-OP Entered By Headline # Last Modified

Order Type Commission % Package Deal 15.00 A35+ Normal

ECR25318202 Rita Schmidgall 09/29/16

\$501.75 \$2,843.25

Sales Tax Net Total Commission

Comments Billing Type

Separation: 30 REP-ALEXANDRA BRADLEY

Weekly/Irregular

National/Political Candidate Agency BRD

CPE Account Types

521/959/7956

Phone/Fax

Buyer Name Sales Office Salesperson

MediaAssistant,,

Millennium Washington DC

Millennium/DC, Washington DC (1108)

Grand Total: Oct. 2016 Cincinnati (WSTR)
By Broadcast Month 23 23

\$3,345.00 \$3,345.00

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Accepted-			10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line	
Accepted-Agency/Advertiser:			10.0 Normal Line / Access (3)	9.0 Normal Line / Access (3)	8.0 Normal Line / Access (3)	7.0 Normal Line / SPOT (2)	6.0 Normal Line / SPOT (2)	5.0 Normal Line / SPOT (2)	4.0 Normal Line / SPOT (2)	3.0 Normal Line / SPOT (1-)	2.0 Normal Line / SPOT (1-)	1.0 Normal Line / SPOT (1-)	Line Type / Break Type (Ref #)	
			10/07/16-10/07/16	10/06/16-10/06/16	10/05/16-10/05/16	10/10/16-10/10/16	10/07/16-10/07/16	10/05/16-10/05/16	10/04/16-10/04/16	10/10/16-10/10/16	10/07/16-10/07/16	10/04/16-10/04/16	Dates	
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Date:			:30	:30	:30	:30	:30	:30	:30	;;	;;	   ;;	Length	
Accepted-Station:	CONFIRMATION CONTRA		:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 5:58P- Family Feud	:30 8A- News-Good Morning Cincinnati at 8a	:30 6:58:40A- News-Good Morning Cincinnati at 7a	:30 6:58:40A- News-Good Morning Cincinnati at 7a	:30 6:58:40A- News-Good Morning Cincinnati at 7a	Run Times				
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iń			\$150.00	\$150.00	\$150.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	\$35.00	Rate	
Comments:			\$150.00		\$150.00								Total	
			\$150.00 Cincinnati (WSTR)	\$150.00 Cincinnati (WSTR)	\$150.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	\$35.00 Cincinnati (WSTR)	Station	
			FAMILY FEUD	FAMILY FEUD	FAMILY FEUD	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@8A	GD MRN CINN@7A	GD MRN CINN@7A	GD MRN CINN@7A	Comments	
			9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Cincinnati, OH 45219 1906 Highlands Ave

Agency

Advertiser Schedule Dates

Product

Brand

521/959/7956 (866743)

Alexandria, VA 22314 815 Slaters Ln American Media & Advocacy Group

> Contract # POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 10/04/16-10/10/16 2649399 CO-OP Last Modified Date Entered Headline # Entered By

Millennium/DC, Washington DC (1108) Package Deal Commission % Order Type Demo 15.00 A35+ <u>N</u> Normal

ECR25318202 Rita Schmidgall 09/29/16 09/29/16

Cincinnati (WSTR)

Sales Tax Net Total Commission \$2,843.25 \$501.75

Weekly/Irregular National/Political Candidate Agency BRD 521/959/7956

Comments Billing Type

Separation: 30 REP-ALEXANDRA BRADLEY

Account Types

Phone/Fax **Buyer Name** Sales Office Salesperson

MediaAssistant,,

Millennium Washington DC

Oct. 2016 Grand Total: By Broadcast Month 23 \$3,345.00 \$3,345.00

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Accepted			21.0	20.0	19.0	18.0	17.0	16.0	15.0	14.0	13.0	12.0	11.0	Line
Accepted-Agency/Advertiser:			21.0 Normal Line / News (6)	20.0 Normal Line / News (6)	19.0 Normal Line / Access (5)	18.0 Normal Line / Access (5)	17.0 Normal Line / Access (5)	16.0 Normal Line / Access (4)	15.0 Normal Line / Access (4)	14.0 Normal Line / Access (4)	13.0 Normal Line / Access (4)	12.0 Normal Line / Access (4)	11.0 Normal Line / Access (3)	Line Type / Break Type (Ref #)
			10/05/16-10/05/16	10/04/16-10/04/16	10/10/16-10/10/16	10/06/16-10/06/16	10/05/16-10/05/16	10/10/16-10/10/16	10/07/16-10/07/16	10/06/16-10/06/16	10/05/16-10/05/16	10/04/16-10/04/16	10/10/16-10/10/16	Dates
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Date:														Length
: Accepted-Station:	CO		:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	:30 7:28:30P- The Big Bang Theory B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 6:28P- Family Feud B	:30 5:58P- Family Feud	th Run Times
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Date:			\$200.00	\$200.00	\$300.00	\$300.00	\$300.00	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00	\$150.00	Rate
Comments:			\$200.00	\$200.00	\$300.00	\$300.00	\$300.00	\$160.00	\$160.00	\$160.00	\$160.00	\$160.00	\$150.00	Total
			\$200.00 Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	\$300.00 Cincinnati (WSTR)	\$160.00 Cincinnati (WSTR)	\$160.00 Cincinnati (WSTR)	\$160.00 Cincinnati (WSTR)	\$160.00 Cincinnati (WSTR)	\$160.00 Cincinnati (WSTR)	\$150.00 Cincinnati (WSTR)	Station
			LCL12-10-STR64	LCL12-10-STR64	BG BNG THRY B	BG BNG THRY B	BG BNG THRY B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD B	FAMILY FEUD	Comments
			9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	9/29/16	Entered

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WSTR 1906 Highlands Ave Cincinnati, OH 45219

Brand Product Agency

521/959/7956 (866743)

Alexandria, VA 22314 American Media & Advocacy Group

815 Slaters Ln

POLITICAL CANDIDATE (ns) (1186) American Media & Advocacy Group (9105) Donald Trump for President-R (107314) 10/04/16-10/10/16 2649399 CO-OP Date Entered Headline # **Entered By** Last Modified 09/29/16 09/29/16

Schedule Dates Contract #

Advertiser

Millennium/DC, Washington DC (1108) Demo Order Type Package Deal A35+ ECR25318202 Normal

Rita Schmidgall

\$501.75 \$2,843.25

Sales Tax Net Total

Comments Billing Type

Separation: 30 REP-ALEXANDRA BRADLEY

Weekly/Irregular

National/Political Candidate Agency BRD

CPE E

521/959/7956

Phone/Fax

Buyer Name Sales Office Salesperson

Millennium Washington DC

MediaAssistant,,

Account Types

Commission % 15.00

Commission

Cincinnati (WSTR)
By Broadcast Month
Oct. 2016 Grand Total: <u>Spots</u> 23 23 \$3,345.00 \$3,345.00

	_	_		_
Accepted		23.0	22.0	Line
Accepted-Agency/Advertiser:		23.0 Normal Line / News (6)	22.0 Normal Line / News (6)	Line Type / Break Type (Ref #)
		10/07/16-10/07/16	10/06/16-10/06/16	Dates
		ω	ω	Sec
Date:				Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 10P- News-Local 12 News at 10 on STAR64	:30 10P- News-Local 12 News at 10 on STAR64	Run Times
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Date:		\$200.00	\$200.00	Rate
Comments:				Total
		\$200.00 Cincinnati (WSTR)	\$200.00 Cincinnati (WSTR)	Station
		LCL12-10-STR64	LCL12-10-STR64	Comments
		 9/29/16	9/29/16	Entered

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